

Rishi Neal Arora

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OBJECTIVE

To work as a Graphic Designer in a challenging environment that enables me to apply my knowledge, experience and enthusiasm to render creative and imaginative solutions

PROFILE

- Passion for creativity – turning ideas into reality using the latest technology and media
- Strong command in the development, design and execution of creative projects related to graphics – examples of work at rishinealarora.com
- Ability to create designs that communicate, inform and persuade
- Solid performer – strong verbal and interpersonal communication skills; effective in a multi-disciplinary environment

EDUCATIONAL EXPERIENCE

University of Edinburgh, Scotland, *Sep 2009 - Sep 2010*
Master of Science, Design and Digital Media
Secured Marks Level 67

University of Southern California (USC), Los Angeles, *Sep 2002 - May 2007*
Bachelor of Arts, Global Business (International Finance)
Minor: Music Recording
Cum. GPA: 3.517, Major GPA: 3.672
Equivalent Marks Level 67

EXPERIENCE

BounceExchange, New York City, *Jan 2013 - Present*
Lead Graphic Designer

- Uses Adobe Photoshop CC, InDesign CC and Illustrator CC to create digital web-based advertisements for various eCommerce brands
- Manages a team of four designers to ensure that projects get done correctly and in a timely fashion

Bloomberg LP, New York City, *Aug 2011 - Jan 2013*
Studio Designer

- Used Adobe InDesign CS6, Illustrator CS6, Photoshop CS6 and Flash CS6 to create both print and digital marketing materials for Bloomberg LP
- Used styleguides of Bloomberg brand campaigns to create various types of media such as signs, posters, backdrops, postcards, badges, stationary, HTML emails, web banner ads, etc.

EXPERIENCE

(cont.)

Brightline iTV, New York City, *Dec 2010 - Aug 2011*

Experience Design Associate

- Used Adobe Photoshop CS5 and related software to create interactive interfaces based on various brand styles
- Interprets results from past ad campaigns to develop interactions grounded in user behavior

University of Edinburgh, Scotland, *Sep 2009 - Sep 2010*

(Part of MSc Degree Programme) Relevant Coursework:

Masters Thesis Project

- Compared user experiences of physical and online store environments
- Designed and developed a fully functional online store for a boutique art and design bookshop in Edinburgh

Interactive Design Media

- Developed advanced techniques used in digital design, particularly in the development of interactive material for publishing on the world wide web
- Extensive use of Adobe Dreamweaver CS4, Flash CS4, Photoshop CS4 and Final Cut Pro

Specialized Technology Resources - Responsible Sourcing, Los Angeles,

Jan 2008 - Dec 2010

Latin America Research Associate

- Created labor law profiles for Latin American countries
- Performed special research projects on labor conditions in various countries and industries in Latin America
- Extensive use of Spanish reading and speaking

Kaplan Incorporated, Los Angeles, *Jul 2007 - Jan 2008*

Jr. Financial Analyst

- Created monthly projections for Regional Directors within the Kaplan Medical division
- Assisted in the quarterly budgeting of various line items
- Required extensive use of Microsoft Excel

Qualcomm Incorporated, San Diego, *May 2006 - Aug 2006*

Market Analyst Intern

- Provided thorough online research of the telecommunications market
- Reported marketing trends directly to marketing management

SOFTWARE / PROGRAMMING LANGUAGES

Adobe Creative Suite (Mac/PC)

- Advanced level with Photoshop, InDesign and Illustrator
- Intermediate level with Flash, Dreamweaver and Bridge

Programming Languages

- Advanced level with HTML and CSS
- Beginner level with JQuery, Javascript, Actionscript and ColdFusion

Microsoft Office (Mac/PC)

- Advanced level with Word, Excel, Powerpoint and Outlook

AWARDS / MEMBERSHIPS

American Institute of Graphic Arts (AIGA), 2010 - Present
USC Renaissance Scholar, May 2007
USC Dean's List, 2005 - Spring 2007
Qualstar, Aug 2006

INTERESTS

Music Performance

- Guitar, Bass, Drums, Piano and Sitar
- Writes music for and tours with band, Signal Hill signalhillmusic.com
- Writes and records music for solo project, Avesta.Sweden
thisyeariwillforget.com

Art Practice

- Paints large scale compositions using acrylic and oil on canvas